

Education

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LEARNING MANAGEMENT
 SYSTEM SPECIAL

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Top 10 Learning Management System Solution Providers- 2018

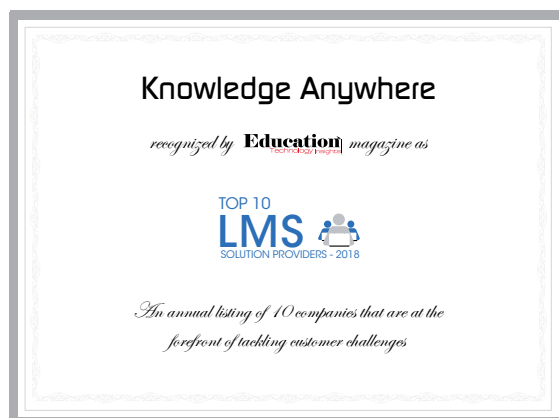
Taking learning out of the arena of classrooms, learning management systems (LMS) has emerged as a potential delivery tool for education and training, with its interactive features making it a more fun and engaging process. Some of the common features such as social media-like characteristics, announcement options, and searching capabilities make LMS more accessible. Creating classes, adding multimedia content including screen-casts with video tutorials further simplifies the learning process using LMS, making it a popular feature. Gamified elements (badges, points, and leaderboards) which foster a competitive spirit, are also sought-after features in LMSs. The current generation of learners seeks, through LMS, a user-friendly platform that meets their requirements.

Upcoming LMS trends include the facility to integrate with mobile systems and offline studying facilities, making it usable while on the move. Connecting students via audio and

video channels in e-conferences, which allows connections to people beyond the classroom, are also becoming part of the next wave. Selling courses and integration with payment processors, integrating with third-party systems to exchange data, which further diminish physical barriers, are some of the trends expected to grow in 2018.

With several LMS solutions flooding the market, it becomes important to identify the pros and cons of each to figure out which LMS will best fulfill one's requirements. Keeping this in mind, a panel comprising of distinguished CEOs, CIOs and analysts comprising Education Technology Insight's editorial board has charted out the top 10 companies providing effective solutions for Learning Management Systems. These companies offer powerful solutions coupled with innovative strategies that make e-learning smoother, easier and more accessible.

We present to you Education Technology Insight's "Top 10 LMS Solution Providers - 2018."



Company:
 Knowledge Anywhere

Description:
 Creator of custom, performance-based learning management solutions to make the transfer of knowledge more flexible

Key Person:
 Charlie Gillette
 CEO
 Brant Gibbons
 Director of Development

Website:
knowledgeanywhere.com

Knowledge Anywhere Pioneering Better Learning

Learning leads advancement, and when it comes to developments in learning methodologies, the buck doesn't stop at just the technology aspect, as methodologies span broader than that. Driving learning solutions with a progressive perspective to meet the needs and challenges of the industry is what sets Knowledge Anywhere in a league of its own.

Charlie Gillette, the CEO of Knowledge Anywhere, started the company in 1998 with the vision of creating a new kind of Learning Management System, stating that "there had to be a better way of training people within the corporate environment, whether it is sales, operations, or customer relations, and this is truly the premises of our company."

“**At the end of the day, we ensure that our customers have a robust and engaging platform, where they have all-inclusive content available.**”

Knowledge Anywhere's idea is to have the most intuitive platform, where a learner can easily find their assigned topics and courses, as well as the ones that they have already taken. The solution provider's focus is to make sure that the learner experience and the performance of the platform are exceptionally great, ensuring that customers are successful. The company helps its customers with the development, curation, and linking of content, all to make sure that the



Brant Gibbons, Director of Development looks to the future.

material within the platform provides the highest value possible. Knowledge Anywhere has an on-boarding plan which begins with a training session for the administrators, demonstrating how to upload courses and run reports. The company subsequently provides resources—videos, help articles, and tutorials—and a client chat feature, to help when clients have questions on how to upload or deploy their content. Post on-boarding, the company partners with customers to communicate and reinforce success, and measure ongoing quality. "At the end of the day, we ensure that our customers have a robust and engaging platform, where they have all-inclusive content available," Gillette adds. Equally important to Knowledge Anywhere is the ability for clients to monitor and help learners in the platform through state-of-the-art support tools, tracking and analytics.

A great example of the specialized, in-depth services that Knowledge Anywhere provides is their work with The American Institute for Automotive Repair (AMI). AMI required a platform that could reach out to thousands of auto repair shops. More than just a platform, they needed a partner to help them get up to speed in offering courses, tracking curriculum, and reviewing hundreds of thousands of historical records. Knowledge Anywhere, worked closely with AMI, deploying a

platform that fit their unique industry needs within a couple of months. In no time, AMI started offering courses and generating revenue. Knowledge Anywhere's partnership was able to take the organization to the next level, driving growth through a paradigm of



blended learning for the automotive industry. Jeff Peevy, the president of the Automotive Management Institute, said that Knowledge Anywhere's product is second-best only to the superior support the Knowledge Anywhere team provides.

Knowledge Anywhere believes that connectivity is the way of the future. Because of this; the company is focusing on creating a platform with even more connectivity, offering links to services such as, virtual reality experience, virtual coaching, HRIS systems, Salesforce, and social networking systems, from within their product. The Knowledge Anywhere team will continue working on enhancing their solution to include integration, virtual reality, and coaching capabilities, along with comprehensive content to pioneer a new era of digital learning. **ET**